dla Przewodników Turystycznych i Pilotów Wycieczek w Województwie Małopolskim

# EGZAMIN Z JĘZYKA ANGIELSKIEGO DLA KANDYDATÓW NA PILOTÓW WYCIECZEK.

## CZĘŚĆ I

### Tip Strip

- This question requires you to do two tasks.
- The letter of complaint should be in formal style.
- The switch of location, the failure to offer a refund, the singleroom supplement, the length of the tour, the late luggage.
- These points should be grouped together in a logical way. You do not need to include addresses.
- The note to Gavin can be more informal in style.

1 You have just returned from a holiday to Australia, organised by a tour company. Unfortunately the location of the holiday was changed at the last minute, and on the new tour you encountered several problems.

Read the extract from the tour company's policy document, the advertisement for the original tour, and the note from a friend who is trying to help you in your dealings with the tour company. Then, using the information provided, write the letter and note.

### 3.1 Cancelled Tours

We reserve the right to cancel tours that do not attract a sufficient level of bookings. In this eventuality, every attempt will be made to accommodate clients on alternative tours as similar to the cancelled tour as possible.

Alternatively, a full refund will be offered. ———— Well I wasn't offered one! Full refunds can not be given after a client has returned from a tour.

### 3.2 Customer Dissatisfaction

fair enough

Customers should specify the nature of their problems in writing. Compensation, comprising a partial refund, will be paid in the event of reasonable complaint.

### JESSON TRAVEL

The award-winning 12-day tour of the Solomon Islands in the southwest Pacific.

- diving to see shipwrecks
- helicopter trip to waterfall
- visit an active volcano
- canoeing
- £2,000 including flight

250 single-room supplement

The visit of a lifetime. Don't miss it!

JESSON TRAVEL www.jesson@adventure

It was only ten days! Cancelled! Went to mainland Australia instead — been there before!

Wonderful holiday — but didn't get any of these things!

Paid this, but had to share a room throughout holiday!

Saw loads of nice places but I saw them all last year! Sorry to hear about all the problems with Jesson Travel. And your luggage arriving back home a week late – that's the last straw! If their minibus delivering the luggage to the airport in Australia got stuck in a jam, they must accept responsibility, surely? I think you should ask them for your money back or a free holiday!

Gavin

#### Now write:

- a) a **letter of complaint** to Jesson Travel (about 200 words), requesting a partial refund, stating clearly what things you intend to claim for.
- b) a **note** in reply to Gavin, thanking him for his support, explaining that you cannot do everything he suggests.

You do not need to include addresses. You should use your own words as far as possible.

# CZĘŚĆ II

Answer questions 1-15 by referring to the magazine article about travel brochures.

For questions **1–15**, answer by choosing from the reviews of travel brochures **A–E** 

Some of the choices may be required more than once.

Note: When more than one answer is required, these may be given in any order.

Which brochure or brochures is said to		
contain a surprising omission?	1	
make good use of language to attract potential holiday-makers?	2	and a strong a form of the strong and the strong an
fail to refer to the natural features of the country it deals with?	3	
feature a set of guidelines outlining its company's practices?	4	
contain one section which is unsatisfactory?	5	
use a layout designed to draw attention to different informational details?	6	
feature visits to a neighbouring country?	7	
have a slightly misleading name?	8	
feature holidays which cost more at certain times of year?	9	10
be of interest to holiday-makers without a lot of money to spend?	11	
contain rather repetitive visual material?	12	
feature a location where it is possible to stay longer than intended?	13	
present information in an inventive way?	14	15

# TRAVEL AFRICA: Brochures under Review

### A WILDLIFE SAFARIS

This company offers about 70 wildlife and adventure safaris. There are three different styles of trip - the Traveller Plus, which is based in three- and four-star accommodation, the Traveller, which is in tourist class hotels, lodges and camps, and Budget, where guest houses and DIY camping are part of the action. The safari itineraries outline daily locations, activities and options, and are accompanied by fact boxes covering the type of trip, transport, staffing, age group and other data. Locations and route maps are included. The brochure also provides an extremely useful set of guidelines about the dos and don'ts of behaviour in each of the countries concerned. These vary from dress code through personal greetings - including a few language tips to impress the hosts - to the taking of photographs.

For the adventurous, perhaps budget-conscious, traveller, there are some tempting safaris on offer.

### **B** AFRICAN ADVENTURE

This award-winning, long-haul, worldwide tour operator offers a variety of safaris to a number of East African countries. They cover the Serengeti, Zanzibar and Lake Manyara, although the Olduvai Gorge is temporarily off the list for this year. Itineraries are generally of 9–14 days' duration, but extensions of up to a week on Zanzibar Island are available.

Bird lovers and those wanting to climb Mt. Kilimanjaro are well catered for by what must surely be one of the most dynamic holiday companies around. The camerawork is head and shoulders above that of its competitors, with this year's brochure featuring an original ten-to-a-page design in glorious multicolour. The same can't always be said for the writing; the description of places leaves a little to be desired throughout, but nobody's perfect!

Prices are quoted for each itinerary and costs for seaside accommodation listed in tables showing seasonal variations. This attractive, easy-to-use brochure concludes with fairly extensive information for visitors, the company's code of conduct and a booking form.

# C EXPLORE GAMBIA

This is a colourful, informative and effective sales tool. Clever use of a question-and-answer technique covers essentials such as money, weather, food and concerns like the type of electrical plugs used. A restau-

rant guide pinpointing the characteristics of 21 establishments precedes an outline of 14 hotels, of excellent standard and variety. Each of these is afforded a double-page spread, over half of which displays photographs showing off the facilities, particularly the swimming pool, which dominates most layouts. This, and the absence of a mention of the beach for a number of hotels, is perhaps a reflection of holidaymaker preferences. Intriguing, considering the country's considerable coastal attractiveness.

A number of pages are devoted to birdwatching safaris and excursions. The latter include river trips, such as cruises across the border into Senegal or up local creeks, fishing expeditions and horse trips. Notes on hotel grading, climate, history and the economy will prove very useful.

### **D** AFRICAN CLASSIC

African Classic is a 25-year-old International Travel Connections Company, and classic their 90-page brochure is – an array of stunning photographs and seductive descriptions displayed with refined taste. It exudes class and quality, and that's exactly what the establishments it portrays represent. There are suggested itineraries and notes on luxury train journeys within South Africa. The separate price guide gives information on various (seasonally variable) charges for air flights, car hire, train safaris, accommodation and activities.

A mouth-watering look at South Africa, which will make you wish you could stay for ever!

### **E** ALLAFRICA

Though the coverage is very broad, the bulk of this 124-page brochure is devoted to the Southern African countries. The index is puzzling and it takes a bit of time to work out what is where and, in some cases, exactly where to find what you want.

The first section is given to quality pictures and short descriptions of upmarket hotels, lodges and camps in the countries listed. Of the 80 pages in this section, getting on for half sell Southern African hotels. Ghana and Uganda are briefly covered as destinations, without accommodation descriptions.

The second section presents suggested tour itineraries. Again the bulk are devoted to Southern Africa but overall the suggested routes encompass the main attractions in logical and economical sequence:

The brochure does warn, however, of considerable fluctuations in the price of air travel, so the message is – don't travel at Easter and Christmas time.

# CZĘŚĆ III

Wybierz z podanych poniżej nazwę pokoju hotelowego odpowiadającą każdemu obrazkowi.

4 .adjoining

5. double en suite

